
IMPACT DANCE CENTER



WELCOME GUIDE

Welcome!

We are thrilled to welcome you to Impact Dance Center! Whether you're stepping onto the dance floor for the first time or you're a seasoned dancer, we're excited to have you join our community.

At our studio, we believe in fostering not only exceptional dance skills but also a sense of belonging and support.

As you embark on this journey with us, you'll find yourself surrounded by passionate instructors, supportive teammates, and a welcoming atmosphere where you can thrive both as a dancer and as an individual.



**"Any form of art is a form of power. It has impact. It can effect change.
It can not only move us, it makes us move."**

WHO WE ARE

Meet the Director



Robin Grogan
Director

Robin Grogan is a passionate and experienced dance educator, born and raised in the Dallas area. She began her dance training at the age of three at the Texie Waterman School of Dance and continued her studies at Rowlett Dance Academy, where she performed and competed with multiple company teams. She is extensively trained in ballet, tap, lyrical, contemporary, jazz, and hip hop.

During high school, Robin served as a drill team officer on both her freshman and varsity teams, earning numerous scholarships and All-American honors. She went on to further her education at Collin College, where she earned her Associate of Fine Arts in Dance and was a member of the Collin Dance Ensemble for three years. During this time, she trained with guest artists and traveled to perform and showcase work.

Robin was also a five-year member of Dallas Dance Company, a professional company in the DFW area, where she performed at various events and productions. She later trained and toured nationally with Ingredients, a Christian dance company under Dance Revolution, where she continued developing her technique while also gaining mentorship and leadership experience.

With over nine years of teaching experience, Robin has served as an Assistant Director for competitive dance companies, choreographed award-winning routines, and worked with drill team students in preparation for auditions.

Robin is deeply passionate about creating a positive and encouraging environment where dancers feel at home. She is committed to not only providing high-quality dance training, but also instilling confidence, discipline, and life values that her students will carry with them far beyond the studio.

WHAT YOU CAN *Expect from Us*

Our Promise

- **Expert Instruction:** Our experienced and qualified instructors are dedicated to providing top-notch dance education tailored to meet the needs of each student.
 - **Supportive Environment:** We pride ourselves on fostering a supportive and inclusive atmosphere where dancers can grow both artistically and personally.
 - **Clear Communication:** We will keep you informed about class schedules, performances, and any important updates through regular communication channels.
 - **Fun and Engaging Classes:** Get ready to enjoy classes filled with energy, creativity, and plenty of opportunities for growth.
 - **Performance Opportunities:** Whether it's a recital, competition, or community event, we provide platforms for dancers to showcase their talents and accomplishments.
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WHAT WE *Expect from You*

Your Promise

- **Commitment:** We ask that you attend classes regularly and strive to give your best effort in every session.
 - **Respect:** Show respect for your instructors, fellow dancers, and the studio space at all times.
 - **Positive Attitude:** Approach each class with enthusiasm, an open mind, and a willingness to learn and grow.
 - **Timeliness:** Arrive on time for classes and rehearsals, ready to start promptly.
 - **Financial Responsibility:** Ensure that tuition payments are made on time and adhere to any studio policies regarding fees and payments.
 - **Represent Our Studio:** When at events, competitions, and recitals, always remember you are representing our studio. Please be respectful to all and embody our mission.
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Tuition and Fees

Annual Enrollment Fee

There is a non-refundable annual enrollment fee of \$35.00. This is payable at the time of enrollment. At the time of registration, students are considered enrolled for the entire year (August - May). If you wish to discontinue your class, please notify the office in writing before the first of the month. You will be charged your regular tuition plus late fees until we are notified.

Tuition Payment

Tuition is due at registration and may be paid in one of the following ways:

- Full year (10 months) – 10% discount
- By semester (5 months) – 5% discount
- Monthly payments – August through May

Tuition holds a student's place in class and is required regardless of attendance. Monthly tuition remains the same even if a month has more or fewer classes.

Due Dates & Late Fees

- Monthly Tuition is due on the 1st of each month.
- A \$25 late fee will be applied to accounts not paid by the 5th of the month.
- Tuition is based on enrollment, not attendance, and missed classes do not qualify for refunds or credits.

Important: Accounts must remain current and in good standing. Dancers with past-due accounts may not participate in classes, rehearsals, or performances until the balance is paid in full.

Tuition and Fees Cont.

Payment Methods

Accepted payment methods include cash, check, debit, or credit card. A card must be on file for monthly payments.

For convenience, tuition may be automatically debited from a credit card on file. A surcharge applies for credit card payments.

- Families without a credit card on file must provide first and last month's tuition.
- Impact Dance Center reserves the right to charge any unpaid tuition or fees to the card on file, with advance notice.
- If tuition becomes two months past due, the card on file will be charged automatically. Declined cards may result in removal from classes.

Holidays & Cancellations

Tuition is not prorated for holidays or for canceled classes.

Impact Dance Center reserves the right to cancel classes due to insufficient enrollment, inclement weather, or other circumstances deemed necessary by management.

The studio may also change class instructors at any time during the year if needed.

Tuition and Fees Cont.

Unlimited Class Pass

Dancers can take unlimited classes available to their age group for one flat monthly fee. This is perfect for students who love to dance and want to grow their skills across styles!

MONTHLY TUITION	
30 Minute Class	\$65 / Month
45 Minute Class	\$75 / Month
Family Discount	\$10 off per month for each additional child
Multi-Class Discount	\$10 off second class \$20 off each additional class
Unlimited Class Pass	\$250 / Month

Toddler Open Play

Drop In: \$10 / Class

5 Class Pass: \$50

10 Class Pass: \$90

20 Class Pass: \$130

Monthly Pass: \$39 / Month

Recital Fees

Annual Recital

Enrolled students have the opportunity to participate in our annual spring recital.

Recital Costumes

- Students will be measured during their classes the week of December 7th.
- Costume fees are due by December 1st and typically range from \$75–\$90 per class/class style.
- Once measurements are submitted, no additions, cancellations, or changes can be made.
- No refunds will be issued for costumes.
- All costume alterations are the responsibility of the parent.
- If a student withdraws from a class, the costume will remain the property of Impact Dance Center.

Participation Requirements

All accounts must be current and paid in full for a dancer to participate in the recital.

Dancers are expected to attend all scheduled rehearsals to ensure confidence, preparedness, and a positive performance experience.

Recital Fees & Tickets

A \$20 recital fee per dancer is due by January 1, 2027. Additional sibling recital fee: \$15.

This fee covers venue rental, lighting, and staffing costs.

Recital tickets: \$12 each. Children under 3 years old may attend free of charge.

Studio Policies

Attendance & Make-Ups

Missed classes may be made up in any like class of your choice, as long as tuition is current and the student is actively enrolled.

No reductions or refunds are given for missed classes.

Students must inform administration before attending a make-up class to avoid additional charges.

Make-up classes should be completed in the same month the original class was missed whenever possible.

Class Changes

Students may not add or switch classes without first notifying the director.

An \$18 drop-in fee will apply if a student attends a class they are not enrolled in.

Lost & Found

Items lost in the studio are kept for 30 days. Please check regularly, as unclaimed items will be donated.

The studio is not responsible for lost or stolen items.

Safety

Impact Dance Center is not responsible for students before or after their scheduled class time, or once they have exited the building.

Students should be dropped off no more than 10 minutes before class and picked up promptly after class.

Children under 12 are not permitted to leave the building unsupervised.

Referral Program

We are so grateful for the wonderful families that make up our dance community. If you love being a part of our studio, we invite you to help us grow by sharing your experience with others. Word-of-mouth from trusted parents is one of the most valuable ways our studio grows. Your kind words and referrals help us continue to build a warm, welcoming, and enriching environment for every dancer.

As a thank-you, we offer simple ways to earn tuition credit through reviews and referrals.

Referral Incentive

Bring a friend to try a class and receive \$5 off your monthly tuition. If your referred friend registers for ongoing classes, receive a \$50 credit toward your tuition. Trial class credits are limited to 2 friends per month (max \$10 off monthly tuition). Enrollment referral credits are limited to 1 per month (max \$50 credit per month). Credits are applied after the referred student attends or enrolls, and must be new to the studio.

Review Incentive

Share your experience online and earn \$5 off your monthly tuition per platform where you leave a review: Google, Facebook, Yelp, Nextdoor, etc. Maximum of \$20 off per month through reviews. Total review credit is capped at \$60 per family. Credits are applied once reviews are verified.

Class Etiquette

In our dance classes, we prioritize a productive and respectful learning environment by upholding certain etiquette standards, such as listening attentively to the instructor and respecting personal space. Additionally, we emphasize maintaining cleanliness by picking up after oneself and properly storing belongings.

Class Rules

- Arrive on time for class.
 - Wear appropriate dance attire and footwear.
 - Refrain from chewing gum or eating in the studio.
 - Turn off or silence all electronic devices.
 - Respect your classmates and instructors by avoiding disruptive behavior.
 - Ask for permission before leaving the class or studio during instruction.
 - Refrain from using inappropriate language.
 - Stay focused and avoid distracting behavior during class.
 - Follow instructions regarding proper technique and safety.
 - Have a positive attitude and be open to constructive feedback.
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Dress Code

Proper attire is essential for a successful and productive dance class. We recommend wearing form-fitting dancewear that allows for freedom of movement and enables the instructor to see and correct your alignment and technique. Hair should be securely tied back, and jewelry should be kept to a minimum to prevent injury and distractions. For all classes with more than one style, please send dancers with a small bag packed with their dance shoes. Dancers will change shoes in dance room and will not re-enter lobby to collect things from their grown up.

- **Ballet:** Leotard and pink ballet shoes. Skirts and convertible tights optional.
 - **Tap:** Leotard OR fitted top and dance shorts or leggings. Black tap shoes. Skirts and convertible tights optional.
 - **Jazz:** Leotard OR fitted top and dance shorts or leggings. Tan jazz shoes. Skirts and convertible tights optional.
 - **Lyrical + Contemporary:** Leotard OR fitted top and dance shorts or leggings. Skirts and convertible tights optional.
 - **Hip Hop:** Comfortable, non-restrictive clothing, clean sneakers dedicated for dance.
 - **Creative Movement + Tumble:** Leotard or unitard or fitted top and dance shorts or leggings.
 - **Competition Teams:** Black leotard OR black fitted top and black dance shorts or leggings. Tan jazz shoes.
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Studio Calendar

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STUDIO CLOSED

SPIRIT WEEK

LAST WEEK OF CLASSES

OLD TIME SATURDAY

COSTUME FITTINGS

CHRISTMAS PARADE

Important Dates

OLD TIME SATURDAY PARADE - OCTOBER 3

Save the date for Farmersville's annual Old Time Saturday Parade. Our dancers will ride on a float during the parade.

COSTUME MEASUREMENT MEASUREMENT WEEK - DECEMBER 7 - 10

Join us for Costume Measurement Week to ensure your dancer gets the perfect fit for their performance attire.

FARMERSVILLE CHRISTMAS PARADE - DECEMBER 12

Save the date for Farmersville's annual Christmas Parade. Our dancers will ride on a float during the parade.

PICTURE WEEK - APRIL TBD

Smile big! It's time for Picture Week. Dancers will wear their costumes as we capture special memories from this season.

SPRING RECITAL - MAY TBD

Join us for our exciting Spring Recital. Information about theme, dates, and tickets will be released in due course!

Spirit Week Themes

AUGUST - PAJAMA PARTY

Pillow fights and pirouettes! Come to class comfy, cozy and ready to groove!

SEPTEMBER - GLOW CRAZY

Light up the dance floor in your brightest neon colors!

OCTOBER - MONSTER MASH COSTUME PARTY

Ghouls just wanna have fun! Bring spooky style and scary good moves!

NOVEMBER - ANIMAL KINGDOM

Wild style and fierce moves! Dress like your favorite animal!

DECEMBER - WINTER WONDERLAND

Snow much fun! Sparkle, shine, and sleigh the dance floor! Cozy winter, sparkles, snowflakes, and Christmas colors welcome!

JANUARY - REALITY REWIND

Cue the flip phones and flashbacks! We're channeling Y2K with Juicy vibes, butterfly clips, denim, pop stars, and TRL energy.

FEBRUARY - PINK OUT PARTY

Think pink, dance big! We're turning the studio into a pink paradise!

MARCH - POP STAR ERA

Lights, camera, ICON! Dress like you're headlining your own world tour!

APRIL - COWBOYS VS. ALIENS

Ready for a cosmic showdown? We're dancing from the Wild West to Outer Space!

MAY - BEACH VACATION

Vacay on the dance floor! The tide is high and so are the vibes!

FREQUENTLY

Asked Questions

Can we try a class before committing to the entire season?

Yes, absolutely! We offer trial classes for new students to experience our studio and determine which classes are the best fit for them. Contact us to schedule your trial class today!

Are there opportunities to perform outside of regular classes?

Yes, we offer various performance opportunities throughout the season, including recitals, competitions, and events. Participation is optional but highly encouraged for those who want to showcase their skills and build confidence on stage.

What are the benefits of dance?

Dance training offers numerous benefits, including improved physical fitness, coordination, confidence, discipline, and social skills. It provides a creative outlet for self-expression and promotes a lifelong love of movement and music.

How can I stay informed about studio updates and events?

We keep our dancers and parents informed through email newsletters, our studio website, social media channels, and posted announcements in the studio. Be sure to check these platforms regularly for the latest news, events, and reminders.

READY TO

Get Started?

1

Schedule a Trial Class

Experience our teaching style and atmosphere firsthand.

4

Review and Sign Policies

Review our studio policies and guidelines with your dancer.

2

Complete Registration Forms

Ensure we have all necessary information on file.

5

Make Payment Arrangements

Arrange for payment of tuition fees and any additional costs.

3

Select Your Class(es)

Choose the appropriate class for your dancer.

6

Attend First Class

Get ready to embark on your dance journey with us!

Communication

Contact Details



2017impactdance@gmail.com



214-673-4539



www.impactdance.us

Office Hours



M - F 9:00 AM - 5:00 PM

Response Time



24 - 48 hours except weekends

We are delighted to embark on this dance journey with you and look forward to helping you reach your full potential as a dancer. Should you have any questions or concerns, please don't hesitate to reach out to us.

Welcome to the Impact Dance Center family!

Robin



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www.impactdance.us

